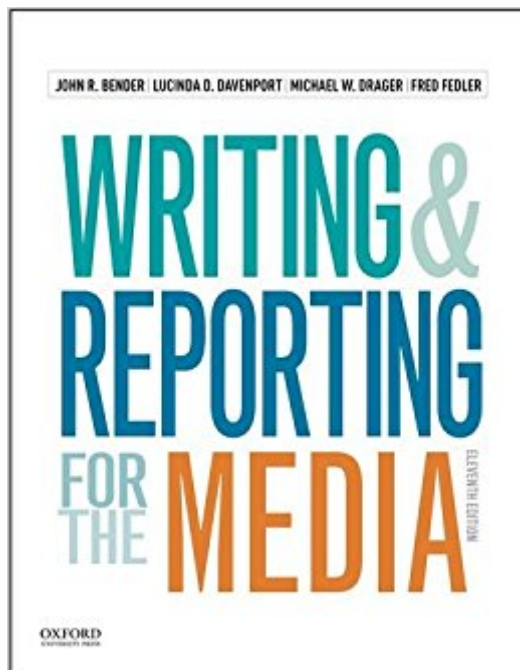


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# Writing And Reporting For The Media



## Synopsis

Now in its eleventh edition, *Writing and Reporting for the Media* continues to be a top resource for journalism courses. A fundamental introduction to newswriting and reporting, this classic text focuses on the basics of reporting, including critical thinking, thorough reporting, excellent writing and creative visual communication skills for stories across all media. **NEW TO THIS EDITION** The book's updated title, *Writing and Reporting for the Media*, reflects the expanded breadth of journalism to include text, audio, photos, video and design for all media. Innovative collaborations of journalism and digital media are covered in Chapter 13, *Digital Media: Online, Mobile and Social Media*, which includes instruction on how digital journalism differs from print and how to combine multiple elements for a digital package. The complementary relationship of visuals and reporting is demonstrated in Chapter 14, *Visual Journalism*, which covers basic skills for shooting still and video images and recording audio. A newly revised Chapter 4, *The Language of News*, includes guidance on usage and grammar for the news media. In full-color for the first time, the text's updated visuals now represent all media, including television, the Internet and mobile media. A fully updated and expanded AP Style Guide is available to package with the text or purchase as a separate supplement.

## Book Information

Paperback: 504 pages

Publisher: Oxford University Press; 11 edition (February 20, 2015)

Language: English

ISBN-10: 019020088X

ISBN-13: 978-0190200886

Product Dimensions: 10.8 x 0.9 x 8.5 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.3 out of 5 stars 3 customer reviews

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## Customer Reviews

"The very best part about this textbook is the pace and easy-to-read writing. A journalism text should be written in plain English, and this one is."-Sharon O'Malley, University of Maryland

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John R. Bender is Professor of Journalism at the University of Nebraska-Lincoln. Lucinda D. Davenport is Director and Professor of Journalism at Michigan State University. Michael W. Drager is Associate Professor of Journalism at Shippensburg University. Fred Fedler is Professor Emeritus of Journalism at the University of Central Florida.

Do not buy this unless it is absolutely necessary, it is not what you are looking for, the title of the book for sale is misleading. This is not the book that I was intending to buy. This book accompanies the book I actually wanted so it will be useful, BUT the item name is the wrong title. That is why I am dissatisfied with my purchase. This book is a thin paper back that is supposed to follow the actual book, "Writing and Reporting for the Media".

Arrived on time and in great condition. I'm really excited to take a journalism class and after reading through this book a bit it appears to be very informative.

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