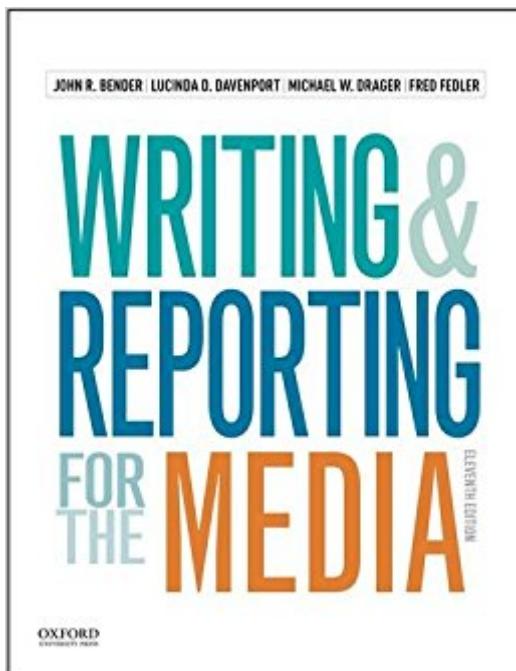


The book was found

Writing And Reporting For The Media



Synopsis

Now in its eleventh edition, Writing and Reporting for the Media continues to be a top resource for journalism courses. A fundamental introduction to newswriting and reporting, this classic text focuses on the basics of reporting, including critical thinking, thorough reporting, excellent writing and creative visual communication skills for stories across all media. **NEW TO THIS EDITION** The book's updated title, Writing and Reporting for the Media, reflects the expanded breadth of journalism to include text, audio, photos, video and design for all media. Innovative collaborations of journalism and digital media are covered in Chapter 13, Digital Media: Online, Mobile and Social Media, which includes instruction on how digital journalism differs from print and how to combine multiple elements for a digital package. The complementary relationship of visuals and reporting is demonstrated in Chapter 14, Visual Journalism, which covers basic skills for shooting still and video images and recording audio. A newly revised Chapter 4, The Language of News, includes guidance on usage and grammar for the news media. In full-color for the first time, the text's updated visuals now represent all media, including television, the Internet and mobile media. A fully updated and expanded AP Style Guide is available to package with the text or purchase as a separate supplement.

Book Information

Paperback: 504 pages

Publisher: Oxford University Press; 11 edition (February 20, 2015)

Language: English

ISBN-10: 019020088X

ISBN-13: 978-0190200886

Product Dimensions: 10.8 x 0.9 x 8.5 inches

Shipping Weight: 2.4 pounds

Average Customer Review: 4.3 out of 5 stars 3 customer reviews

Best Sellers Rank: #16,512 in Books (See Top 100 in Books) #17 in Books > Textbooks > Communication & Journalism > Journalism #39 in Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction #40 in Books > Textbooks > Communication & Journalism > Media Studies

Customer Reviews

"The very best part about this textbook is the pace and easy-to-read writing. A journalism text should be written in plain English, and this one is."-Sharon O'Malley, University of Maryland

University College "Stands out as a point-by-point guide to publishable journalistic writing."-Vincent Arnold Mackowiak, Eastern Michigan University "The ease of reading it, the clear descriptions and the exercises make this an excellent book for beginning students."-Karen Cristiano, Drexel University

John R. Bender is Professor of Journalism at the University of Nebraska-Lincoln. Lucinda D. Davenport is Director and Professor of Journalism at Michigan State University. Michael W. Drager is Associate Professor of Journalism at Shippensburg University. Fred Fedler is Professor Emeritus of Journalism at the University of Central Florida.

Do not buy this unless it is absolutely necessary, it is not what you are looking for, the title of the book for sale is misleading. This is not the book that I was intending to buy. This book accompanies the book I actually wanted so it will be useful, BUT the item name is the wrong title. That is why I am disappointed with my purchase. This book is a thin paper back that is supposed to follow the actual book, "Writing and Reporting for the Media".

Arrived on time and in great condition. I'm really excited to take a journalism class and after reading through this book a bit it appears to be very informative.

The previous reviewer must have received the incorrect book. This is a paperback textbook that is 430+ pages. There is another version online that includes an AP Style Guide as an added supplement. If you don't need the AP Style Guide, just get this textbook.

[Download to continue reading...](#)

Bisk CPA Review: Financial Accounting & Reporting - 43rd Edition 2014 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa Review ... and Reporting Business Enterprises) Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) News Writing and Reporting for Today's Media Writing and Reporting for the Media Broadcast News Handbook: Writing, Reporting, and Producing in the Age of Social Media (B&B Journalism) Writing and Reporting for the Media + A Style Guide for News Writers & Editors Wiley IFRS 2014: Interpretation and Application of International Financial Reporting Standards (Wiley Regulatory Reporting) Bisk CPA Review: Financial Accounting & Reporting - 41st Edition 2012 (Comprehensive CPA Exam Review Financial Accounting & Reporting) (Cpa ... Enterprises) (Bisk

Comprehensive CPA Review) FATCA Reporting Handbook: This book provides step by step guidelines for FATCA reporting Reporting Research in Psychology: How to Meet Journal Article Reporting Standards Sport Beyond Television: The Internet, Digital Media and the Rise of Networked Media Sport (Routledge Research in Cultural and Media Studies) Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Writing Mastery: How to Master the Art of Writing & Write 3,000 Words Per Day - Overcoming Writer's Block (Make Money Online, Copywriting, Erotica Writing, ... Writing Mastery, How to Write a Book) Sports Media: Reporting, Producing, and Planning Writing and Reporting News: A Coaching Method (Mass Communication and Journalism) Writing and Reporting News: A Coaching Method (Wadsworth Series in Mass Communication and Journalism) Writing and Reporting the News as a Story Melvin Mencher's News Reporting and Writing

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)